

Media and Presentation Skills Workshops

In any public appearance the stakes are high - it's either a threat or an opportunity that you need to be prepared for.

Start honing your skills and building confidence with a tailored *Media Skills™* Managing the Media Workshop or Strategic Communication Skills Workshop.

Our tailored, interactive, fast-paced workshops give you a chance to learn **practical skills** and practise them with a leading Australian trainer.

We offer a range of workshops including:

Managing the Media – ideal for new media spokespeople. One day for a group. Half day for one person.

Maximising the Media –for those who have had previous media training or some media interviewing experience, or for those needing a solid refresher of their technique.

Crisis Interview Skills – a must for all spokespeople who may have to be the spokesperson if something goes wrong. This specifically focuses on the skills you need to keep control in the interview.

Media Essentials – an awareness workshop ideal for people who have to deal with the media even if they are not designated spokespeople ie support staff, site staff, receptionists

Media Release Writing – for those who need to turn a great idea into a great story that will interest the media. Learn to find the news angles in your organisation, and make your writing punchy.

Strategic Communication Skills – how to grab your audience in the first moments and leave a powerful and lasting impression.



Your trainer

- For more than a decade, Susan Templeman has been delivering professional media training in the Territory
- A former radio political reporter and foreign correspondent, Susan is considered one of the country's top media trainers
- Susan's clients span a who's who of Australia's Government, private and non-profit sectors.

Templeman Consulting is part of the *Media Skills™* network of professional trainers, begun in 1994, to teach practical, effective and easy to use techniques.

Templeman Consulting NT is registered in the NT and affiliated with **Michels Warren Munday** in Darwin.

Templeman Consulting Pty Ltd
PO Box 891
CROWS NEST, NSW 1585

T: 02 9222 9566
E: susan@templeman.com.au
www.templeman.com.au