

Media and Presentation Skills Workshops

In any public appearance the stakes are high - it's either a threat or an opportunity that you need to be prepared for.

Start honing your skills and building confidence with a tailored *Media Skills™* Managing the Media Workshop or Strategic Communication Skills Workshop.

Our tailored, interactive, fast-paced workshops give you a chance to learn **practical skills** and practise them with a leading Australian trainer.

We offer a range of workshops including:

Managing the Media – *ideal for new media spokespeople. One day for a group. Half day for one person.*

Maximising the Media –*for those who have had previous media training or some media interviewing experience, or for those needing a solid refresher of their technique.*

Crisis Interview Skills – *a must for all spokespeople who may have to be the spokesperson if something goes wrong. This specifically focuses on the skills you need to keep control in the interview.*

Media Essentials – *an awareness workshop ideal for people who have to deal with the media even if they are not designated spokespeople ie support staff, site staff, receptionists*

Media Release Writing – *for those who need to turn a great idea into a great story that will interest the media. Learn to find the news angles in your organisation, and make your writing punchy.*

Strategic Communication Skills – *how to grab your audience in the first moments and leave a powerful and lasting impression.*



Your trainer

- For more than a decade, Susan Templeman has been delivering professional media training in the Territory
- A former radio political reporter and foreign correspondent, Susan is considered one of the country's top media trainers
- Susan's clients span a who's who of Australia's Government, private and non-profit sectors – including NSW government departments, Salvation Army, Macquarie Bank, Westpac and Meat and Livestock Australia.

Templeman Consulting is part of the *Media Skills™* network of professional trainers, begun in 1994, to teach practical, effective and easy to use techniques.

Templeman Consulting NT is registered in the NT and affiliated with **Michels Warren Munday** in Darwin.

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